

Zonco Group and Norway seafood enterprise explore cooperation

Minister of Fisheries of Norway Per Sandberg visited china On May 22-24, Norway - Chinese aquaculture industry meeting and Norway products summit were organized by Innovation Department of Norway and Norway Marine Bureau in Beijing, to celebrate the normalization of trade between the two countries, and promote business cooperation of fisheries in the future.



Chairman Wu Hougang exchanges with Norway enterprise representatives

After the meeting, the Norway representative of Alsaker Fjordbruk and Ocean Supreme the company made a special trip to Dalian to visit the Zoneco Group. They reach a consensus on the development of China market and establish strategic cooperative relations and create a dual brand. Norway partners visited the cold chain logistics and Xinzhong seafood companies to know well about Zoneco processing, cold chain logistics and other industries. They have a meeting with Chairman Wu Hougang and other Zoneco Group managers, Zoneco Group introduced processing industry, business platform, international trade and so on, Norway partners know more about Zoneco group salmon products business and domestic electricity supplier salmon sales situation through the discussion.



Norway partners visited the cold chain logistics company



Norway partner discussed with Zoneco Group

Salmon products mainly processed in Tongyuan and Xinzhong seafood companies belong to Zoneco group, mainly exported to Germany, France, Belgium, the United States, Canada, Japan and other countries market, domestic series of salmon products sales with good growth in Tongyuan company, black pepper powder wrapped salmon and other delicious convenient and high-quality products saled by e-commerce and supermarket are welcomed by consumers. Zoneco Group and Norway partners reach consensus will help Norway salmon products into thousands of families in China by Zoneco Group sales channels.



Part of Zoneco Group salmon products

China and Norway has long-term exchanges and extensive cooperation in aquaculture industry. In December 19, 2016, the normalization of bilateral political and diplomatic relations between China and Norway will further promote bilateral cooperation in the field of aquaculture. In May 24, 2017, the Norway seafood Bureau and the China aquatic circulation and Processing Association jointly issued the "2025 plan". According to the plan, China will increase Norway seafood imports year by year, total imports will increase to 10 billion yuan in 2025, salmon imports will reach 156 thousand tons, Arctic cod reached 40 thousand tons, flatfish, mackerel, Lumpfish, snow crab, king crab and other seafood consumption will also increase, and ensure that the sea cucumber, blue mussel, Lumpfish, the Arctic shrimp and other consumer markets stable.